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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91188120
Party	Plaintiff DrugTech Corporation
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Submission	Appearance of Counsel/Power of Attorney
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Date	04/16/2010
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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Trademark Serial. No. 77/498,929
Mark: NUTRIPURE

DrugTech Corporation,)	Opposition No.: 91188120
)	
Opposer,)	
)	
vs.)	
)	
PURE Bioscience,)	
)	
Applicant.)	

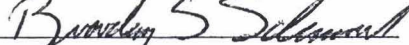
POWER OF ATTORNEY

Opposer DrugTech Corporation, whose address is 300 Delaware Avenue, Suite 1270,
Wilmington, Delaware, 19801, is hereby designating

Paul I. J. Fleischut
Andrew C. Wegman
SENNIGER POWERS LLP
100 North Broadway, 17th Floor
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Phone: 314-345-7003

to represent Opposer in this proceeding with full power of substitution and revocation, and to
transact all business in the United States Patent and Trademark Office in connection therewith.
Any and all prior appointments are hereby withdrawn.

DrugTech Corporation

By: 

Name: Bradley S. Schammel

Title: Assistant Secretary

CERTIFICATE OF SERVICE

I certify that the foregoing document titled POWER OF ATTORNEY is being sent by e-mail and deposited with the United States Postal Service as First Class mail, postage prepaid, this 16th day of April, 2010, for service upon the following:

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Mona K. Smith